

## Breaking the Western Blotting Time Barrier

Traditional western blotting protocols are time consuming, taking 7 to 24 hours to complete. AMRESCO's new Rapid Blotting products, provide significant time savings at every step of your procedure - including electrophoresis, transfer, blocking and immunoblotting. **New Rapid Western Blotting Kits** are available now for transfer through immunoblotting. Record-breaking speed and convenience with just two products - Fluorescent Sprint NEXT Gel™ and Rapid Western Blotting Kits.

### SAVE HOURS RAPID WESTERN BLOTTING PRODUCTS

- Electrophoresis - 30 minutes
  - Transfer - 10 minutes
  - Block - 5 minutes
- Immunoblot - 30 minutes ONE STEP

## New! Ready PCR Mix, 2X Complete PCR to Gel Mix

- Screen colonies directly - PCR to Gel
- Quickly assemble and perform multiple PCR reactions
- Directly load PCR reactions on your gel!
  - Monitor electrophoresis
  - Immediately visualize results
  - Save time!

### April Webinar

April 7th -  
Free!  
30 minutes

**REGISTER NOW**

"See the Light:  
Direct from Colony  
to Gel with Ready  
PCR Mix"  
[Register Now](#)



### Rapid Western Review

30 minutes with  
**Fluorescent Sprint  
NEXT™ GEL**

10 minutes with  
**Rapid Transfer  
Buffer, 10X**

5 minutes with  
**RapidBlock™  
Solution, 10X**

30 minute One-Step  
immunoblotting with  
**Rapid Western  
Blotting Kits**

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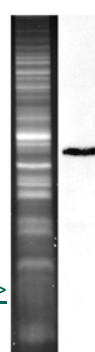
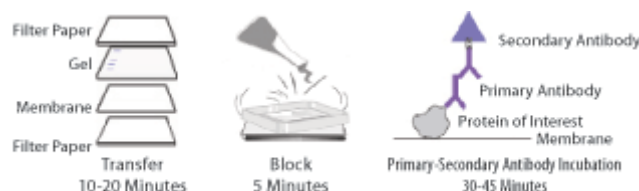
[Read our Newsletters on-line](#)

## New! Rapid Transfer Buffer Efficient transfer in 10 minutes

Transfer proteins from gel to membrane using your current apparatus

- Fast! 10 minute semi-dry transfer
- Fast! 15 minute wet transfer
- PVDF or nitrocellulose membranes
- Methanol-free
- Efficient

[Read More >](#)



## New! Rapid Western Blotting Kits

ONE STEP - 1° plus 2° antibody incubation together  
Complete transfer through detection in 1 Hour 20 Minutes, including washes

COMPLETE KITS Include:

- Rapid Transfer Buffer (Semi-dry or Wet transfer)
  - 10 - 15 minutes
- RapidBlock Solution, 10X
  - 5 minutes
- Rapid Secondary Antibody (HRP anti-mouse, HRP anti-rabbit)
  - 30 minutes
- Rapid Antibody Diluent
- Rapid Wash Buffer
  - 3 x 5 min washes final steps

Nothing extra to purchase - no special equipment or extra consumables required.

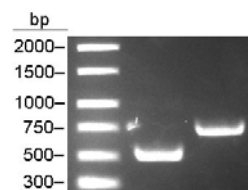
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**New! Ready PCR Mix, 2X**  
Complete PCR mix takes you direct from PCR  
Reaction to Gel  
UNIQUE - Contains both a tracking dye and  
fluorescent DNA dye

COMPLETE Mix Includes:

- Extender™ Taq DNA Polymerase
  - Polymerase blend for high fidelity and long amplifications
- MgCl<sub>2</sub>
- dNTPs
- Tracking dye
  - Non-interfering, fast migrating dye
- Non-mutagenic fluorescent DNA Dye
  - **Immediate visualization** of product on the gel
  - No staining or de-staining



EXCELLENT solution for colony screening..

[Read More>](#)

### AMRESCO SPECIALS

**[25% off Rapid Transfer Buffer, 10X](#)**

**[25% off RapidBlock™ Solution, 10X](#)**

Until April 31st

### RELATED PRODUCTS

#### **[Extender™ Taq Polymerase](#)**

DNA Polymerase Blend with enhancing factors  
3'-5' proofreading activity for high fidelity  
Specially blended to obtain DNA products up to 20 kb.