

You Can Stop using Ethidium Bromide Now

Ethidium bromide (EtBr) is a mutagenic, hazardous chemical traditionally used in nucleic acid electrophoresis. The volume of EtBr currently used in research laboratories is staggering. Researchers are looking for safe and effective alternatives, but often unwilling to sacrifice the results of critical experiments for a promise of safety. However, AMRESCO offers some worthy alternatives to EtBr for your consideration.

Electrophoresis without EtBr

- [EZ-Vision™, DNA Dye as Loading Buffer](#)
 - [New! Visual Violet™ Gel Kit](#)
 - [New! Gold-N-Gel™ RNA Stain](#)
 - [RNA EZ-Vision™](#)
 - [Formaldehyde-Free RNA Gel Kit](#)

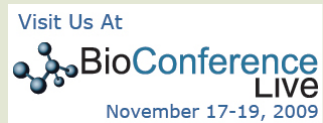
November Webinar

November 19th
"Simple Tips for Fast Western Blotting"

Free! 30 minutes

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BioConference Live



Visit AMRESCO's booth at BioConference Live Nov. 17th-19th.

BioConference Live is the first of its kind free, online-only conference for the Life Science and Biotech community.

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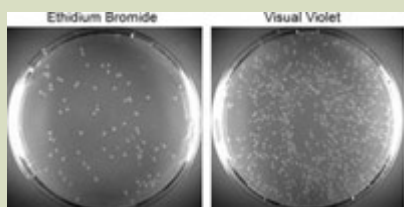


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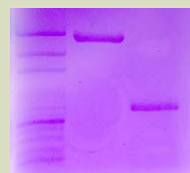
New! Visual Violet™ DNA Gel Kit

Increase transformation efficiency

Eliminate ethidium bromide and UV irradiation to greatly increase transformation efficiency.



- Chromogenic in-gel stain
 - Reduces damage to DNA fragments.
 - No UV illumination, use visible light
 - Excise DNA bands safely
 - No additional staining or de-staining
 - Track progress in real-time
- Easy-to-Use
 - Add Gel Solution to molten agarose, cast gel
 - Add Loading Buffer to DNA samples
- Visualize >50ng DNA bands
- Compatible with downstream applications
 - Great for cloning



[Read More >](#)



New! Gold-N-Gel™ RNA Stain

In-gel staining for RNA gels

- Eliminate EtBr
- Non-mutagenic fluorescent in-gel RNA dye
- No post-staining or de-staining
- Immediate visualization with uv illumination
- Sensitivity ~70ng / band
- Easy-to-use, add to melted agarose before gel casting

[Read More >](#)

AMRESCO SPECIALS

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