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June 2010

Issue No. 3

Life Science Research Products & Biochemicals



AMRESCO Inc.  
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## Summertime Savings

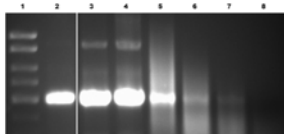
Summer is the Time to Save

Save a lot of research time with this month's featured products for DNA, RNA and protein applications. Plus, stock up on your necessary core reagents while you take advantage of our **iPod® promotion**. You save both time and money with AMRESCO. Enjoy your summer savings all year long!

### NEW! Column Regeneration Kit

Regenerate and Re-Use Silica Spin Columns

- Efficient
  - Removes all bound plasmid and PCR DNA from silica-based mini-columns
  - Regenerated columns can be used for the same or different DNA
- Practical
  - Individual columns can be regenerated up to 5 times
  - Less environmental impact, less plastic waste
- Easy to Use
  - Soak columns 1 H, centrifuge, wash

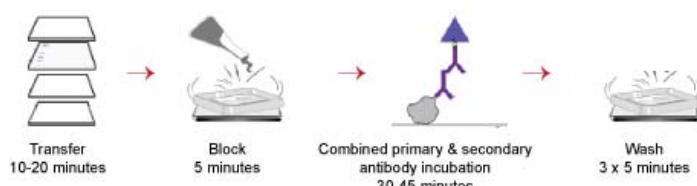


Removes all residual DNA

Save a lot of money, and help save the environment, too.

[learn more >](#)

### Save Hours of Time with Rapid Western Blotting



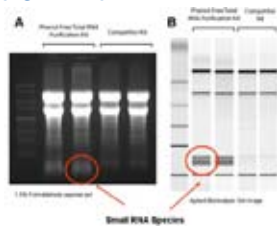
- **Rapid Transfer Buffer, 10X**
  - 10 or 15 min transfer time
- **RapidBlock™ Solution, 10X**
  - 5 minute protein-free membrane blocking
  - Enhances chemiluminescent signal
- **Rapid Western Blotting Kits**
  - 1 H 20 minutes - total time to complete the entire blotting protocol with the kit reagents for rapid transfer, rapid blocking, rapid antibody incubation & washes
  - Unique 30 minute, ONE STEP, 1<sup>o</sup> + 2<sup>o</sup> antibody incubation
    - Kits available with anti-rabbit or anti-mouse HRP-conjugated secondary antibody

[learn more>](#)

### Phenol-Free Total RNA Purification Kit

Rapid extraction and spin-column purification without phenol

- Recover true total RNA - from miRNA to mRNA
- Isolate quality total RNA from a variety of sources
- Purify total RNA from 10 samples in under 20 minutes



[learn more>](#)

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Dianne Kube, Ph.D.  
Product Market Coordinator  
AMRESCO Inc

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### June Promotions

#### iPOD® Promotion

until July 30th

Simply purchase \$800 worth of AMRESCO products, and receive a 4gb iPod® Shuffle. Guaranteed.

#### Ready PCR Mix, 2X

20% discount until June 30th

#### Fast! Fast! Fast!

Complete PCR Master Mix includes tracking dye & fluorescent DNA dye

- \* Improve accuracy
- \* Reduce contamination
- \* Save time
- \* Great for colony screening!

#### RapidBlock™ Solution, 10X

25% discount until June 30th

#### Rapid Transfer Buffer, 10X

25% discount until June 30th

Related Products

**Agarose I™ EZ-Vision™ DNA Dye & Loading Buffer Extender™ DNA Polymerase**

**Products for Western Blotting & Elisa Fluorescent Sprint NEXT Gel™**

**Silver Staining & De-staining Kits Formaldehyde-Free RNA Gel Kit**



**BioConference LIVE**



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